



**Your Life. Your Music.**

## Presale Promotional Proposal

**Flashback Funk Fest  
Coastal Credit Union Music Park  
Date: August 15, 2020**

**Promotion Dates: 03-09-20 – 03-13-20**

### **BBB Box Office PLUS Online Bonus!**

You may not be able to roller skate on the lawn, but you can jam out at Flashback Funk Fest featuring Morris Day and the Time, Zapp, SOS Band, Lakeside, Rose Royce and Dazz Band at Coastal Credit Union Music Park August 15th! The BBB Box Office goes overtime with plenty of chances to score tickets! Be the right caller and you can get a pair of tickets before you can even buy 'em. Get a chance to go Gold Circle with a pair of premium tickets by going to [www.961bbb.com](http://www.961bbb.com)! (On-Air Support included)

### **Combined Promotional Support (PER WEEK):**

Promotional Element	# of	\$ Value / Per	Total Value
Recorded Mentions	20	\$225	\$4,500
Live Mentions	15	\$225	\$4,500
Social Media / Website	1 week	\$5,000	\$5,000
<b>Total Value (Per Week):</b>			<b>\$14,000</b>

### **Requested:**

20 Pairs of Tickets, 1 pair of Gold Circle/Premium Tickets  
Spot Buy on 96.1 BBB