

## 96.1 BBB RULES & REGULATIONS "SECRET SOUND CONTEST" ON-AIR

**No purchase necessary. Void where prohibited. All federal, state and local regulations apply.**

### HOW TO WIN:

**1.) ON AIR:** Starting on Thursday, May 18<sup>th</sup> at 8:25am, 10:25am, 2:25pm, and 5:25pm, listen to 96.1 BBB to hear BBB's "Secret Sound". Once the sound is aired, be caller 5 and correctly identify the sound to win the jackpot. Once the sound is correctly identified, 96.1 BBB will start a new jackpot at \$250 (or more) the following business day at 8:25am. One winner per household per contest.

**PRIZE VALUE:** The average approximate value of this prize package is **\$750.00**. 96.1 WBBB/Curtis Media Group assumes no liability or responsibility in connection with the use of any prize awarded hereunder nor in connection with any warranty or representation therewith.

**PRIZE REDEMPTION/CLAIM/RELEASES:** Winners will be notified via phone, U.S. mail and/or e-mail. No substitution of the prize or transfer of the prize to a third party is permitted and prize cannot be redeemed for cash value. All costs, fees, and expenses, not specifically included in the grand prize description are solely the responsibility of the grand prize winner. Winners must complete a signed affidavit of eligibility and liability/publicity release. To meet Federal Tax regulations, all winners must present their social security card, Photo ID, and are responsible for all taxes associated with the prize. Winner must pick up prize in person. Prizes may be considered income and taxes on said prizes are solely the responsibility of the winner. Compliance with all regulations is solely the responsibility of the winner. The winner, by acceptance of a prize, agrees to 96.1 WBBB/Curtis Media Group, its sponsors, advertising and promotion agencies from any and all liability for claims, actions, or proceedings for injuries or damages sustained in connection with the receipt, ownership or use of the prize or while traveling to, preparing for or participating in any prize-related activity. By playing the contest, or by winning, participants have awarded 96.1 WBBB/Curtis Media Group the right to publicize their name, photograph or likeness, voice and details both on air and on the industry website, and have accepted and agreed to comply with and be bound by these rules.

**ELIGIBILITY:** No purchase necessary. Void where prohibited. **Must be 18 years old or older to participate and a North Carolina Resident.** One qualifier per household. One qualifier per family. Each entrant can qualify for the grand prize drawing only once during the contest. Employees of 96.1 WBBB/Curtis Media Group, their parent companies, agencies, subsidiaries, representatives, sponsors, affiliates, distributors, suppliers, and advertising, promotional agencies and their immediate families and employees of competing media companies are not eligible to participate. 96.1 WBBB/Curtis Media Group reserves the right to disqualify in their sole discretion any entrant or entry if the contest rules are not followed. No substitution of prizes or transfer of prizes to a third party is permitted. No groups, clubs, or organizations may participate in this contest, or reproduce or distribute any portion of these rules to its members.

**LIABILITY:** 96.1 WBBB/Curtis Media Group is not responsible for problems associated with television transmission, radio transmission, cable transmission, satellite transmission, phone lines, or the phone number for this contest that are beyond the control 96.1 WBBB/Curtis Media Group. This includes, but it not limited to, a busy signal on the contest phone line, operator interference, internet connection or computer issues, cellular interference, technical or atmospheric conditions that disrupt the completion of the phone call or for technical difficulties which may prohibit the transmission of their television or radio signals to all or limited geographic areas during the playing of the contest. 96.1 WBBB/Curtis Media Group are not responsible for cancellations, postponements, or delays.

All decisions are made by the management of 96.1 WBBB/Curtis Media Group and are final. 96.1 WBBB/Curtis Media Group reserve the right to revise the rules. Official rules available at [www.961bbb.com](http://www.961bbb.com) and at 96.1 WBBB studios at 3012 Highwoods Blvd Raleigh, NC. Official rules supersede all other published editions.